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*Ivan SINELNIKOV, Petro ANDRIICHUK, Nataliia KOVMIR,
Petro BOGONIS, Andrii IVANISH, Oleksii SHPORTKO*

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Sociological Study of the Integration Policy of Ukrainian in the World Cultural Space

Ivan SINELNIKOV¹, Petro ANDRIICHUK², Nataliia KOVMIR³,
Petro BOGONIS⁴, Andrii IVANISH⁵, Oleksii SHPORTKO⁶

Abstract

Assess the factors influencing the integration of Ukrainian musical culture into the global artistic space. The modern era of globalization has led to increased interaction and mutual influence between cultures, creating a new space for the development of national cultural spheres and world art. As national cultures continue to interact and blend, the boundaries between states are weakened and a singular global cultural environment is formed. Conduct a research project exploring the practical aspects of incorporating Ukrainian music into the global cultural scene. The study reveals that integration processes have significantly impacted Ukrainian musical culture within the global artistic space. However, obstacles such as a lack of qualified teachers and graduates in musical specialties, as well as a low level of knowledge in culture and art, hinder full integration. Efforts to promote Ukrainian music include digitizing the archive of national Ukrainian music and organizing online music concerts. To achieve full integration into the global artistic community, it is essential to improve the qualifications and cultural knowledge of teachers and graduates.

Keywords: musical sphere, world musical space, integration, pedagogy in the musical sphere, national.

¹ Kyiv National University of Culture and Arts, Kyiv, UKRAINE, ORCID: 0000-0002-9556-6845. E-mail: valentinasinelnikova@ukr.net

² Kyiv National University of Culture and Arts, Kyiv, UKRAINE, ORCID: 0000-0003-2411-446X. E-mail: andriychuk_petro@ukr.net

³ Kyiv National University of Culture and Arts, Kyiv, UKRAINE, ORCID: 0000-0001-5290-2629. E-mail: Tesknukim@ukr.net

⁴ Kyiv National University of Culture and Arts, Kyiv, UKRAINE, ORCID: 0000-0002-5240-132X. E-mail: info@fmm.knukim.edu.ua

⁵ Kyiv National University of Culture and Arts, Kyiv, UKRAINE, ORCID: 0000-0001-5814-7855. E-mail: ivanishandriy@ukr.net

⁶ Kyiv National University of Culture and Arts, Kyiv, UKRAINE, ORCID: 0000-0003-0984-3066. E-mail: alexeyshportko@gmail.com

Introduction

The conditions of globalization create new challenges for cultural development, in particular for the preservation and development of the national musical heritage. Artists today must find ways to highlight their identity and cultural values in the global cultural environment. One of the key aspects is the preservation of the traditions and values of one's people, which are expressed in music and other forms of art. This allows artists to pass on the unique characteristics of their cultural legacy to future generations.

Pedagogy has an important role in preserving the national musical heritage. The training of young musicians should include not only the basics of musical theory and technique, but also familiarity with the national musical heritage. It is important that students have the opportunity to study and perform national music, learn about its history and context. Educators can also use modern technologies and tools to popularize national music and attract more listeners to it. For example, you can create digital archives of national music, hold online concerts and music festivals, use social networks to promote music.

All this will help preserve the national musical heritage and reproduce it in the context of the modern world. That in today's world of globalization, they have a great responsibility to preserve and promote the nation's cultural heritage. This means that they need to constantly work on improving their skills and knowledge in the field of culture and art in order to be effective in their work. In addition, they must understand that the interaction of cultures is of great importance for the creation of new forms of art and culture in general. Therefore, it is important to maintain an open mind and understanding of different cultural traditions and ways of expression in order to promote interaction and the creation of new art forms that reflect the multifacetedness and diversity of the world.

Educators should also provide opportunities for students to study and explore the cultures of different peoples and eras to develop their thinking and understanding of the world. It is important to promote the development of creative abilities and support an individual approach to each student so that they can develop their creative potential and express their ideas and experiences through art. Thus, in today's world of globalization, it is important to support the development and preservation of the nation's cultural values, working to improve the level of one's qualifications and knowledge in the field of culture and art. Also, it is important to support the development of cultural infrastructure, which provides opportunities for studying, preserving and popularizing the national cultural heritage. This may include the creation and maintenance of museums, galleries, cultural centres, as well as the organization of festivals, concerts, exhibitions and other events promoting national culture.

It is important for teachers to develop and implement in the educational process programs that contribute to the formation of national consciousness and identity in

students. In addition, teachers should be ready to use the latest technologies and teaching methods to ensure the effectiveness of teaching and educating students in the conditions of globalization. In conclusion, the interaction and mutual influence of cultures in the conditions of globalization create new opportunities for the development of both national cultural spheres and world art in general. Artists and teachers should be aware that the preservation of national cultural heritage and the formation of national consciousness and identity is an important task in a globalized world. For this, it is necessary to maintain the cultural infrastructure and use the latest teaching methods to ensure effective work with students. The purpose of research is to assess the factors in pedagogical activity that determines the level of development and the process of integration of Ukrainian musical culture into the world artistic space.

Literature review

The integration of Ukrainian culture into the global cultural space is seen as an important part of the national cultural revival and a strategic goal of Ukraine's cultural policy, according to Zubai (2022). While individuals from different cultures follow generally accepted cultural norms, the need for understanding and finding common solutions to preserve traditions in a diverse society is becoming increasingly important (Bakalchuk, 2019). In the realm of music, there is a growing interest in the national characteristics of communicators and the unique aspects of their cultural and artistic spheres, as noted by Niemtsova (2021). The issue of peaceful coexistence among different cultural traditions, which can be marred by conflicts and confrontations, is considered a priority by many scholars (Gamsakhurdia 2020; Boman, 2021; Duleba, 2021). This involves establishing a "dialogue of cultures" between past and present cultural eras, as well as between modern cultures from different parts of the world, as discussed by Kozyntseva, Synakh & Dulebova (2021).

When considering the integration of Ukrainian music into the global music scene, it's important to acknowledge that Ukraine was once cut off from its historical roots, which hindered the development of its national culture and language (Muravitska, 2021). There were few Ukrainian-language magazines or schools, and Russian culture dominated. Additionally, Russia's actions prevented Ukraine from being fully integrated into the world community, as Verderame (2017) notes. Integration in the musical environment is based on the interaction of different systems within society, including socio-political, socio-economic, scientific and technical, and socio-cultural spheres. These systems aim to preserve national identity while also coexisting with other cultures, as Foster *et al.* (2018) argue. International integration of Ukrainian music occurs at both internal and external levels (Dovzhynets *et al.*, 2022). Internal interaction involves combining different aspects of the musical sphere to create new types of cooperation and

adapt to the external environment, while maintaining national identity, as Girard (2019) suggests. The connection between nature and people is essential for our health, emotional state, and overall lifestyle (Soares *et al.*, 2007). For many, contact with nature is a source of relaxation and tranquility (Bilozerska *et al.*, 2021). Therefore, caring for nature is an important aspect of our lives. Unfortunately, excessive exploitation of natural resources and human activities have caused harm to the environment, leading to negative consequences for both humans and other species. It is essential to maintain a balance between our activities and nature to ensure its sustainable use.

External interaction in the music industry is crucial for a state's image in the global music arena. The success of external interaction depends on the internal stability and effective management of integration processes in music. However, the process has certain limitations that are directly related to the instability of this environment. Integration processes in music involve the integration and intertwining of national phenomena, wide development of international specialization and cooperation, deep structural changes in the cultures of the participating countries, and the need for coherent cultural strategy and policy.

The perception of Ukrainian culture in the global music industry is ambivalent. While it may seem niche or exotic, successful targeting and adaptation for the international audience can increase its chances of success and popularity. Overall, it is crucial to strike a balance between the preservation of national identity and successful integration into the global music industry.

Methodology

A research project was carried out to explore the practical aspects of incorporating Ukrainian music into the global cultural scene. The study involved interviewing 411 musicians and researchers who work in educational institutions located in the Ivano-Frankivsk, Rivne, Zhytomyr, and Kyiv regions of Ukraine. The research was conducted using the Survey Planet platform.

Results

The music industry is definitely changing. And these changes are an objective process related to the action of the following factors:

- Globalization. The growing interaction between countries and regions of the world, the growing dependence on economics, politics and cultural influences stimulates interaction and exchange in the musical sphere.
- Technology development. Technological advances, including Internet connectivity, increased data and audio transmission speeds, and expanded recording and

broadcasting capabilities, allow musicians and audiences to interact directly, regardless of geographic distance.

- Multicultural society. Modern society is becoming increasingly multicultural, which contributes to the emergence of new musical genres, styles and directions. It also increases opportunities for musicians and audiences to interact and share.
- Development of international tourism. The growth of international tourism allows musicians and audiences from different countries of the world to meet and interact, which contributes to the creation of new musical genres and directions.
- Development of the global economy. The global economy is becoming more integrated, allowing musicians and music companies to interact and collaborate internationally.

All these factors stimulate the development of integration processes in the world music sphere. Thanks to them, musicians from different countries can interact, exchange experiences and create new musical directions and genres. Increasing dependence on economics, politics, and cultural influences encourages interaction and exchange in the musical realm, and advances in technology allow musicians and audiences to interact directly, even across great distances. A multicultural society and the development of international tourism also contribute to increasing opportunities for musicians and audiences to interact and exchange. The development of the global economy also allows musicians and music companies to interact and cooperate at the international level, which also contributes to the development of integration processes in the world music sphere. As for Ukrainian teachers of music education, they note that the main prerequisites for the development of integration processes in the world music sphere are (Figure 1): the independence of Ukrainian and world cultural institutions and the need to include Ukrainian culture in the world context.

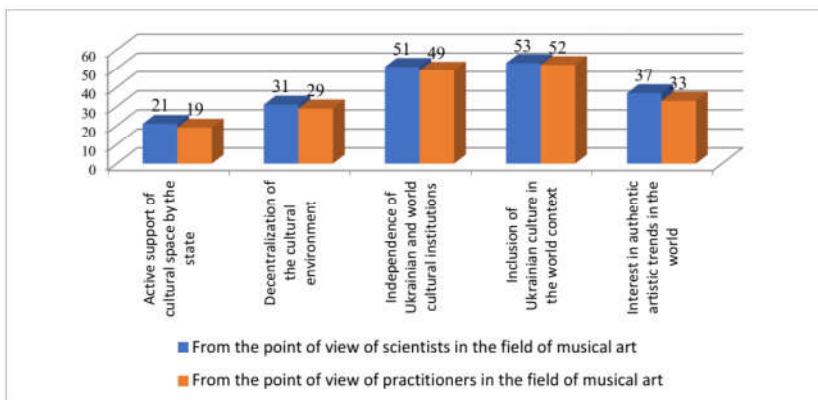


Figure 1. Prerequisites for the development of integration processes in the world music sphere, %

The respondents indicated that the pedagogic music sphere needs to be improved in the following directions. During the survey, the respondents identified the following most expected directions of the policy of integration of Ukrainian musical and artistic activity into the world cultural environment (Figure 2):

- facilitating the establishment of educational contacts and the presentation of Ukrainian musical artists and institutions on the world music scene;
- popularization of Ukraine and an active approach to explaining the peculiarities of Ukrainian cultural and artistic heritage during open lectures in foreign universities;
- support of professional and educational exchanges in the field of music by the Ministry of Culture and Information Policy of Ukraine.

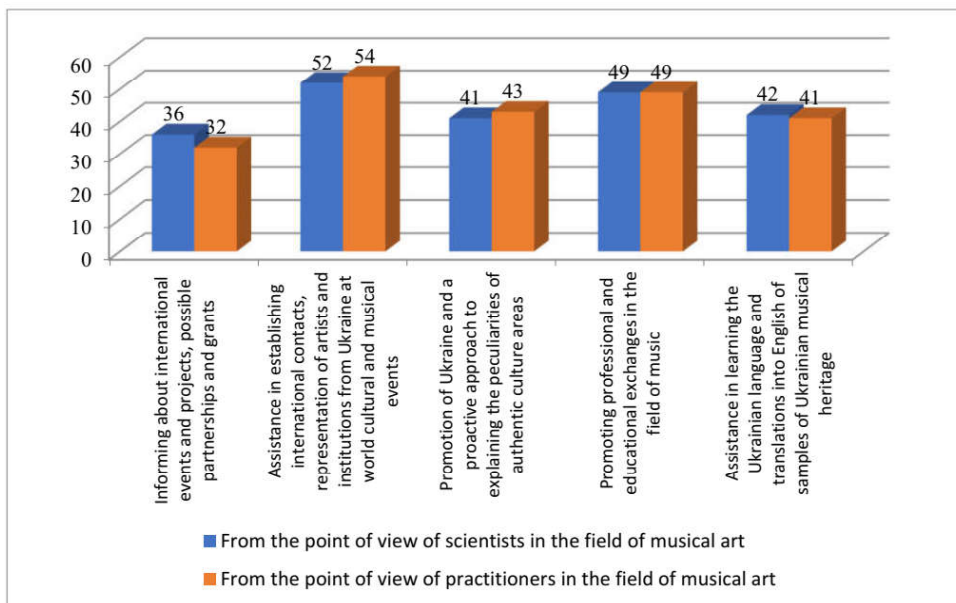


Figure 2. Directions of integration policy of Ukrainian musical and artistic activity into the world cultural sphere, %

An important trend of modern music pedagogy is its integration into the pedagogical and cultural space of European countries. The most vivid manifestations of the European integration vector of Ukrainian musical art pedagogy are (Figure 3):

- the combination of national elements of Ukrainian musical culture with the borrowing of elements of European and world stage music in pedagogical training;
- use of parity in writing songs in English and Ukrainian;
- apply elements of pedagogy in the presentation and popularization of the work of Ukrainian artists abroad.

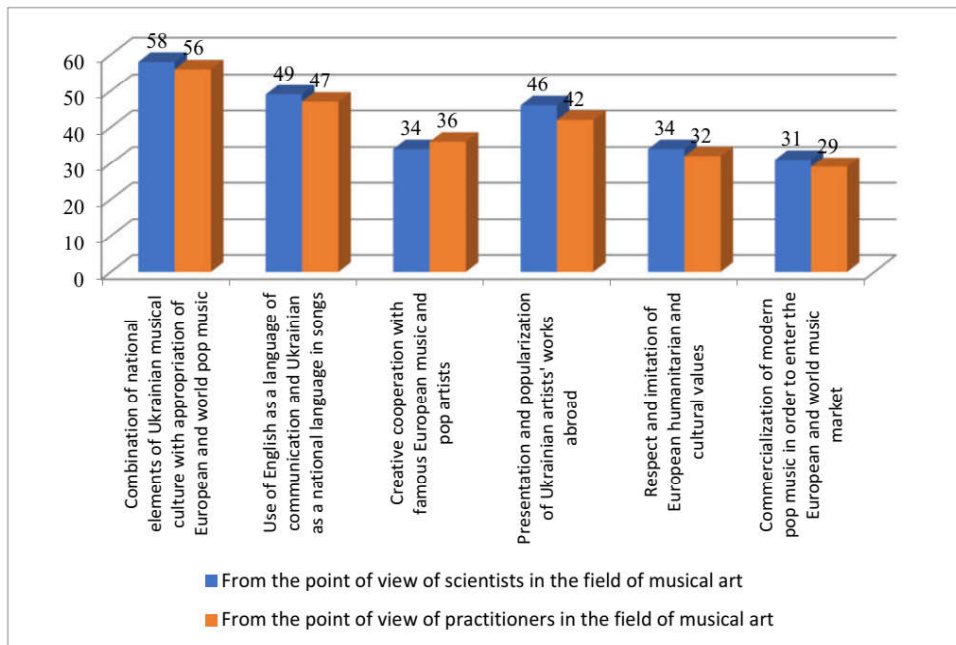


Figure 3. The most prominent manifestations of the European integration vector of modern Ukrainian music art, %

During the research, respondents were asked about the main problematic aspects of cooperation with Ukrainian music and art organizations in the world (Figure 4). Educators and art respondents noted four urgent problems of cooperation with the Ukrainian side - excessive bureaucratic procedures in teaching and the obligation to coordinate programs with ministerial requirements, lack of funding for art education, and the impossibility of long-term planning of joint systematic art activities.

At the same time, experts and teachers discourage the need to support professional and educational exchanges in the field of music. In addition, the lowest interest of teachers in receiving grants and international financial aid was noted. That is, the financial part in the teaching of musical creativity is practically not discussed in the learning process. This is due to the fact that the Ministry of Education and Science of Ukraine removed basic economic disciplines (economic theory, macroeconomics) from mandatory study in educational programs.

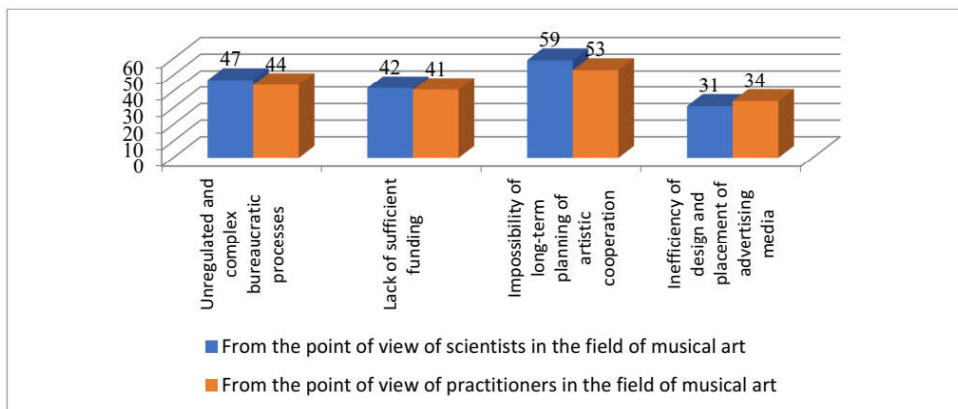


Figure 4. Problems of cooperation with the Ukrainian side in the musical and artistic sphere of activity in the world, %

The survey revealed another aspect of training that is not given enough attention, namely the advertising tool from the aspect of design, placement. The conducted research through the survey made it possible to note the main bottlenecks in the process of pedagogical activity of the Ukrainian education system. This is related to the change in the concept of higher education and the orientation and reduction of the workload in the curricula of the basic fundamental sciences of a political and economic nature. In addition, the small volume of course subjects related to market interaction and commercialization of art imposes negative consequences in pedagogical education.

Discussion

Nowadays, it is important to take measures to ensure that Ukrainian music is developed in accordance with European and global standards, despite the fact that it already has a presence within and beyond Ukraine's borders (Jurić, 2022). Modern original musical creativity requires not only representation of specific Ukrainian culture, but also organic interaction with other cultures, creating unique international musical models (Verderamed, 2017). Ukraine's strategic focus on European integration allows for clear long-term goals to be defined, which determine the prospects for the development of musical art. The level of development directly depends on the country's role and position on the world stage during the complex era of social transformations and influence on global processes in certain areas of the world cultural space (Wang, 2022). This path is essential because Ukraine is not yet utilizing its full geopolitical and economic potential in securing a worthy place in the system of intercultural relations (Kelly *et al.*, 2018).

It is essential to prioritize issues of internal political and socio-economic stability and to implement reforms that cover all spheres of public life, including the transformation of the humanistic component of the integration dimension and a new humanitarian policy aimed at forming and strengthening a single humanitarian national space (Smyrnova *et al.*, 2021). The main challenge to the active development of Ukrainian music in the world is the lack of effective and well-thought-out humanitarian projects as part of the European and global cultural sphere (Gottlieb, 2019; Ward, 2019).

The experience and practice of international cultural cooperation today illustrate an increasing interest in the national character of Ukrainian musical art and its cultural peculiarities (Grinyova, 2016). While representatives of different cultures act in accordance with their individual cultural norms, the task of understanding and finding common solutions to preserve traditions in a multinational society is becoming increasingly important (Dushniy *et al.*, 2022). Intercultural communication sometimes faces confrontations and conflicts. Therefore, many scholars prioritize the problem of peaceful coexistence of different cultural traditions, associated with oppression, forced adaptation, and discrimination, and advocate for the establishment of a “dialogue of cultures” between past and present cultural epochs and modern cultures (Fan & Matvieieva, 2021; Dushniy *et al.*, 2022; Valsiner, 2022).

At present, the integration of Ukrainian musical culture into the European context is a crucial trend that emphasizes Ukraine’s aspiration to belong to the European community. This cultural integration encompasses all aspects of creative activity, including joint projects, concerts, tours, and other forms of collaboration between Ukrainian and European artists. The goal is to introduce Europeans to the rich cultural heritage of Ukraine and to integrate Ukrainian artists into the wider European cultural tradition.

Conclusion

The development of integration processes in the field of music is an important phenomenon that allows expanding and transferring the cultural traditions of the Ukrainian people to the world. However, mass migration and refugee flows from war force different cultures to interact and cooperate. It is in this aspect that the pedagogical science of the musical sphere should reveal its potential for maintaining the Ukrainian identification of musical works. On this path, pedagogy faces a number of problems that must be urgently solved. Among them: an insufficient level of state support for the field of education in musical specialties; its limited funding; in the curricula, rather little attention is paid to the issue of commercialization of musical works, performances, and mass cultural events; practical aspects such as advertising, design, presentation in the media space are not taken into account in the pedagogical principles. Despite such difficulties,

Ukrainian music makes it possible to preserve and promote Ukrainian musical culture in the world.

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